

## **Fairtrade**

Here at WHSB, we like to learn about the ways in which we can help the world around us by being intellectually curious. We do this in ways such as the Geography Club and the Environmental Club. However, we also have other means.

This week, every lunchtime, WHSB are running a Fairtrade Café to promote the company Fairtrade and how we can help.

Fairtrade is a foundation that is about better prices for farmers, decent working conditions, local sustainability and fair terms of trade for farmers and workers. They work with companies to ensure that the buying price is never below the market price.

Their mission is to connect disadvantaged farmers and workers with customers, promote fair trading conditions and help farmers and workers to combat poverty and solidify their positions.

### **So how can you help?**

The things you can do to help are:

- Donate to Fairtrade to help them continue their work
- Fundraise for Fairtrade
- Participate in community campaigns.

The one last thing that you can do is something that most people can do, but they just do not do it. It is **to buy products with the Fairtrade logo**. This means that, not only that you are helping farmers get better prices for the produce, but you are also getting produce with good quality.

Dhruv Goel, BBC News.